

## Overview

As the scope of both enterprise risk oversight and corporate governance continues to expand, so does the role of general counsels. Companies are increasingly looking to their general counsels to not only act as legal gatekeeper but to proactively provide strategic, commercial and legal insights.

We are delighted to present you with our **ALB Thailand 2017 In-house Legal Summit**, which will bring together legal/compliance professionals to discuss the latest regulatory development, the evolving role of legal counsels, current risks and compliance challenges faced by legal counsels in Thailand.

Be in the forefront of discussion and networking opportunities that will take you on a revolutionary legal journey towards a rising corporate advocates for your organisation!

## **Target Audience**

Chief Legal Officers, Chief Compliance Officers, CEO, Company Secretaries, Country/ General / Corporate / In House / Legal Counsels / Heads and Senior Professionals in charge of:

- Legal Affairs
- Company/ Contract Law
- Corporate Governance
- Corporate Affairs
- Legal Risk Management
- Compliance
- Regulatory Affairs
- Commercial and Enforcement Counsel

## **Potential Sponsors**

- Private Practice and Corporate Law Firms
- Information Security and Technology Providers
- Consultants and Experts from Corporate and Financial Services, Legal and Compliance Industry

Timing	AGENDA
8.30am	Registration and Refreshments
9.00am	Welcoming Remarks by the Conference Chair (10mins)
9:10am	<ul> <li>Panel Discussion (50mins)</li> <li>The rise of the legal counsels at a time of great uncertainty <ul> <li>How general counsels are crossing frontiers to address new challenges</li> <li>Challenges for general counsels when their businesses look to them in managing an unfolding crisis</li> <li>Turning risk into opportunity: Managing risks and safeguarding the reputation and commercial interest of the organisation</li> <li>The power of persuasion: Getting your voice heard at board level and influencing your business strategy</li> <li>Evaluating how general counsel contributes to the company's positioning in dealing with the geo political and economic environment</li> </ul> </li> <li>Panellists: <ul> <li>Allan Matute, Vice President - General Counsel, General Motors (Thailand) Limited</li> </ul> </li> </ul>
	Theeravorn Prayoonhong, Legal Counsel & Country Compliance Officer, Asia Cement Public Company Limited Yijian Li, General Counsel and Chief Compliance Officer, Coca-Cola ASEAN Business Unit David Lawrence, Senior Legal Counsel, Sri Trang Agri-Industry Public Company PLC.
10:00am	<ul> <li>Presentation (45mins)</li> <li>Era of the digital transformation: How technology can help legal counsels work more efficiently?</li> <li>How legal counsels are adopting and adapting to technological advances and how is it transforming their professions?</li> <li>Facing the pressure of to "do more with less" mindset</li> <li>Adopting cutting edge technologies to add business value to your legal department</li> <li>Attaining commercial insights from data analytics: How legal profession harness big data and improve decision making</li> </ul>
10:45am 11:20am	Refreshment Break (35mins)         Panel Discussion (45mins)         Addressing key issues in cross –border M&A transactions         • Managing risks across multiple jurisdictions in a changing legal and enforcement environment         • Ensuring robust due-diligence and monitoring programs         • Addressing data privacy, intellectual property and security issues in M&A transactions         • Assessing why some deals fail to live up to expectations?

This is a working agenda. ALB Reserves the right to amend the agenda and speakers at anytime.

	Considering the legal restrictions to ensure successful transaction
	<ul> <li>Determining preferred dispute resolution at the early stage of negotiation</li> </ul>
	Reserved for Sponsorship
12:05pm	Presentation (30mins)
	Cross Border Investments: What Should In-House Counsel Know?
	<ul> <li>Opportunities and challenges of outbound investments</li> </ul>
	<ul> <li>Considering the legal implications of expanding globally</li> </ul>
	External legal counsel with local expertise: What you should consider when appointing
	legal counsel and how to make the best use of such advisers
	<ul> <li>Uncovering the common pitfalls of a cross border transaction</li> </ul>
	Paul Westover, Partner, Stephenson Harwood
12:35pm	Networking Luncheon (80mins)
1:55pm	Keynote Presentation (45mins)
1.55pm	Chaichana Mitrrpant, Deputy Executive Director, Electronic Transactions Development Agency
	(Public Organisation), Ministry of Information and Communication Technology
	(i usic organisation), whilstly of mornation and communication recliniology
2:40pm	Presentation (45mins)
	Integrated anti-corruption initiatives across your organisation
	How to translate in country risk assessments to successful internal control policies and
	procedures
	<ul> <li>Underlying effective bribery and corruption risk management</li> </ul>
	<ul> <li>Devising clear anti corruption/ bribery policies and controls</li> </ul>
	<ul> <li>Raising the red flags and proactively identifying breaches</li> </ul>
	<ul> <li>Immediate measures and response towards identified red flag within your organisation</li> </ul>
	Reserved for Sponsorship
3:25pm	Refreshment Break (35mins)
4:00pm	Panel Discussion (50mins)
	Legal leadership: Stepping up your game in the legal environment
	Where capability meets business responsibility: Assessing leadership skills required and
	are rising in importance of legal counsels today
	• Leadership intelligence: Discovering various ways to strengthen and energise your
	leadership capabilities and develop capacity
	Cultivating a cohesive team with good balance of legal skills and business acumen
	Balancing between technology, compliance and shrinking budgets
	<ul> <li>Determining what KPIs could be used to measure the efficiency of the legal functions</li> </ul>
	Moderator:
	Stephen Chojnacki, Chief Commercial Officer & General Counsel, Minor International Public
	Company Limited
	Panellists:

	Wiyada Srinaganand, General Counsel, <b>3M</b>
	Flora Feng, Senior Director and Legal Counsel, PepsiCo Services Asia Limited
	Thitiwat Wisarath, Head of Legal, Citibank N.A Bangkok Branch
4.50pm	Closing Remarks from Chairperson (10mins)
5.00pm	End of ALB Thailand 2017 In-House Legal Summit