ASEAN Integration is set to transform the ASEAN region, by creating a trading bloc designed to help Asia compete across all global markets. The ASEAN Economic Community (AEC) blueprint will establish a single market designed to accelerate the region’s global trade competitiveness, ease free movement of human capital, enhance involvement of private sectors in the region’s economic growth and increase connectivity and develop infrastructure.

However, with opportunity also come significant challenges, and companies across the region will have to adapt to the new system – with new local and regional legislation to take into account, and changes required across all aspects of doing business in the region. ALB’s inaugural ASEAN Integration Summit 2015 will bring together the region’s key government and private sector leaders to forge partnerships and devise solutions on the legal, regulatory, and business challenges of the AEC.

WHY YOU SHOULD ATTEND

- Enjoy unmatched access to colleagues and leaders from every facet of the ASEAN Economic Community
- Explore new partnership opportunities with institutional decision makers in the region’s private and government institutions
- Discover best practices, data-driven insights and trends in cross-border opportunities and investments in business, trade, and infrastructure
- Gain key knowledge on seizing vast opportunities in a regional economy growing as fast as China and as big as Germany’s by 2018
- Benefit from the expertise of some of the region’s leading authorities in mitigating the legal risks of protectionism
- Discover key concepts, innovations, and solutions vital to coping with the key challenges of integration and seizing opportunities to this regional milestone

KEY TOPIC HIGHLIGHTS

- Receive a critical analysis of the ASEAN Governance and comparative analysis of international and regional organizations
- Get updated on recent legal and regulatory developments in the region
- Understand the impact on business operations across ASEAN
- Mitigate the risk from changing regulations in taxation, trade, intellectual property, and e-commerce.
- Learn about optimal dispute settlement options in an integrated ASEAN
- Prevailing over public-private partnership challenges: How to accelerate the necessary private investment in the region

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Book 5 delegates and save an additional 20%
Panel Session: A critical analysis of the ASEAN Governance and comparative analysis of international and regional organizations

- Encompassing all countries in the region despite great disparity of development, growth, and deep variances of own interests.
- Navigating ASEAN Governance and its successful function in eradicating war through economic, political, and security cooperation.
- Comparing different approaches to regional integration between the EU and the ASEAN as well as their changing modes of governance.
- Analyzing the achievements of policy-making and governance in the EU and the ASEAN.

Panelists:

- CHARGH HUMPHREY - EU-ASEAN Business Council
- MICHAEL EWING-CHOW - National University of Singapore
- ALADDIN RILLO - Asian Development Bank Institute

Panel session: Challenges and opportunities of integration – Is your business ready?

- Why invest in the ASEAN?
- Insights on the business challenges presented by the ASEAN Integration
- Assessing your organization’s readiness for the opportunities that lie ahead.

Panelists:

- SIMON TAY - Chairman, Singapore Institute of International Affairs
- Wong Partnerships
- PARTHUM PONGKITTAYAKAN - Assistant Professor, Centre for Multilateralism Studies, S. Rajaratnam School of International Studies

Panel session: Protectionism - prevalent risk to building an integrated region

- How the concept of ASEAN integration at risk to a potentially protectionist market?
- Focusing on domestic growth in combination with an openness to deepen regional integration.
- How intra-economic ASEAN economy can strengthen the region from economic turmoil instead of resorting to protectionist policies.

Panelists:

- ANGELA MANONG - Director, Global Client Services for Southeast Asia, Control Risks
- ANDREW MCCONVILLE - Head of Corporate Affairs, Syngenta Asia Pacific
- ALADDIN RILLO - Senior Economist, Asian Development Bank Institute

Dispute resolution in an integrated ASEAN

- A comparative overview of existing dispute resolution mechanisms in ASEAN member states.
- ASEAN initiatives to promote a dispute resolution framework for an integrated region.
- Singapore as a regional dispute resolution hub.

Panelists:

- AXEL WINTER - Global Head of Process & Data Architecture, Standard Chartered
- DENIS HEW - Asia Pacific Economic Cooperation Secretariat
- SHAIJI DAS - Senior Vice President, Frost & Sullivan

Tax and ASEAN: How will tax policies impact ASEAN business?

- Regional integration of tax policies: what is the extent of ASEAN tax coordination to date and what is planned for the future?
- Tax competition: an important tool for ASEAN countries to attract FDI, but what lessons can be learned from the EU regional integration?
- Wider tax developments: what will the impact of fundamental international tax changes (OECD’s BEPS Action Plan) be for ASEAN business?

Panelists:

- SIRAHMA SHARMA - Global Head of Tax and Regional Partner, KPMG Asia Pacific