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# ALB Asia's Top 15 Intellectual Property (IP) Lawyers Methodology

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ALB is pleased to launch our ALB Asia's Top 15 Intellectual Property (IP) Lawyers Ranking which will be announced in ALB Asia magazine's December 2021 edition. This list highlights the achievements of the top 15 IP lawyers across Asia who have consistently delivered high-quality IP work, set high standards in the IP space, while earning accolades from their colleagues, superiors and clients.

We are now accepting submissions for ALB Asia's Top 15 IP Lawyers until **Friday, 17 September 2021; 6:00pm (Singapore time)**.

Please note that submission does not guarantee a place on the list, and lawyers need to be based in Asia for at least the past 12 months to qualify. Submissions from mainland China and Australia/New Zealand will not be considered for this list.

Past and existing achievements as well as profile of matters/cases handled, clients' recommendations, and any significant accolades and awards received will be taken into consideration when making the assessment.

Submissions are opened from 20 August 2021 to 17 September 2021.

We look forward to receiving your submission soon.

## HOW IT WORKS



**STEP 1**  
Download Nomination Forms



**STEP 2**  
Complete and submit form and client recommendations



**STEP 3**  
Client interviews begin, nominations are being evaluated



**STEP 4**  
Analyze, discuss, and validate findings



**STEP 5**  
Results are announced and published in ALB Asia Magazine

## How you can submit the nomination form

The completed nomination form may be submitted by law firms or lawyers. It provides a summary of your overall achievements. It also presents an opportunity to demonstrate why you should be ranked in our ALB Asia's Top 15 IP Lawyers.

You may download the nomination form [here](#). It will guide you through all the relevant information required for our research. The information provided will be kept completely confidential.

## Who can submit and when

Submissions are open to any practicing IP lawyer.

One firm can nominate *up to TWO (2) lawyers*.

### Submission Conditions:

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2. Submissions from Mainland China and Australia/New Zealand **will not** be considered for this list

**Submission deadline Friday, 17 September 2021, 6.00pm (Singapore Time)**

Our deadlines are fixed in order to allow enough time for our research team to conduct thorough verifications, retrieve recommendations, and implement careful analysis on each submission

## How to make a submission

Simply provide a clear summary of the following in our nomination form:

1. Top 5 most significant achievements (IP matters, cases etc.) in candidate's career.
2. Top 5 most significant IP work handled in the last 18 months.
3. Up to 5 of candidate's key clients.
4. Up to 5 new clients wins in the past 18 months.
5. Significant accolades the candidate has received for IP work in the form of public recognition, awards etc.
6. Support provided to help your firm or client thrive during the pandemic

## Providing client recommendations

We also require a list of referees, whom we may interview. A referee is usually a client, although it can be anyone who has experience and knowledge of your expertise over the preceding 18 months. Providing referees allows us to gather feedback on your practice. We use these interviews to understand the views and experiences of your clients and this helps to inform our decisions.

Clients' statements are referred to in the first instance and referees are only contacted should ALB require additional information regarding the matters included in the submission.

## Research

We conduct our ranking research based on several factors and considerations, all of which are assessed by our research team. Our dedicated research team will review all submissions provided and carry out the necessary interviews.

Sending across your nominations and being interviewed by ALB does not guarantee a ranking. This is only part of the research process. We also consider feedback of clients and other sources as part of the ranking process.

1. **Online Research**
  - a. Verify the candidate's profile via firm's website

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- b. Investigate and assess significant achievements, matters and cases submitted by the candidate
- c. Review and analyze the IP matters which lawyers participated in and for cases which judgements were pronounced in the last 18 months and are available on public channels

## 2. Interview

Interview with clients and peers listed in the submission. This is usually done to assess client satisfaction and reputation in the industry if necessary

Details in 1 and 2 will be compiled and moved to the evaluation process.

## Evaluation Process

After research and the verification of facts in the nomination forms, all documents will be sent to an independent internal judging panel for evaluation.

## Evaluation Criteria

1. Significant achievements (IP cases and matters) throughout candidate's career
2. Significant IP work handled in the last 18 months
3. Key IP clients
4. New IP clients
5. Significant accolades / third-party award or recognition
6. Client recommendations and comments
7. Comments from managing partner or colleague

The evaluation is based on the following factors:

- **Complexity:** the degree to which the work required the crucial exercise of IP expertise, business acumen, or the development of innovative solutions.
- **Breadth:** the breadth means the degree to which the work involved numerous jurisdictions, legal practice areas, parties and industries.
- **Significance:** the degree to which industry players or the region may be affected by the IP work;
- **Innovativeness:** the degree to which the work involved applying new and/or creative solutions to existing systems and processes to mitigate the impacts of Covid-19 pandemic or to transform the organizational capabilities. It can also include using technology, or analytics to uncover opportunities and risks in

## Announcement

ALB Asia's Top 15 IP Lawyers results will be release in December 2021 issue of ALB Asia Magazine.