# ALB Asia's Top 15 TMT Lawyers Methodology

We are now accepting submissions for the ALB Asia's Top 15 TMT 2023 Lawyers.

ALB Asia's Top 15 TMT Lawyers highlights the top-level TMT lawyers in the region. One firm can nominate at most TWO lawyers who had significant achievements in the practice area in the last 12 months. The candidates can be of any nationality but need to be permanently based and practice law in Asia. The key TMT work handled and clients' recommendations will be taken into consideration when making an assessment.

We are celebrating Asia's Top 15 TMT Lawyers in September 2023 issue of the ALB magazine.

We look forward to receiving your submission soon.

Submissions are opened from 1 June 2022 to 1 June 2023.

#### **HOW IT WORKS**

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STEP 1 Download Nomination Forms



STEP 2 Complete and submit form and client recommendations



STEP 3

Client interviews begin, nominations are being evaluated



#### STEP 4 Analyze, discuss, and

validate findings



STEP 5 Results are announced and published in ALB Asia Magazine

# How can you submit the nomination form?

The completed nominate forms may be submitted either by law firms or lawyers, which should provide a summary of the achievements and most significant TMT work of the nominees and demonstrate why the nominees should be ranked in our ALB Asia's Top 15 TMT Lawyers 2023.

You may download the nomination form <u>here</u>. It will guide you through all the relevant information required for our research. The contact persons provided in the forms will be contacted by ALB, as may be necessary. All the information provided will be kept completely confidential.

### Who can submit and when?

Submissions are open to any practicing law firms/lawyers who have been handling TMT-related matters.

One firm can nominate up to TWO (2) lawyers who:





- 1. Are permanently based in and practice law in Asia.
- 2. Have outstanding TMT work/ achievements either taking place in Asia or representing an Asian client overseas from 1 June 2022 to 1 June 2023.
- 3. Submissions from mainland China and Australia/New Zealand will not be considered for this list.

Submission deadline Monday, 19 June 2023, 6.00pm (Singapore time)





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Our deadlines are fixed in order to allow enough time for our research team to analyze each and every submission and retrieve as much feedback as possible from the recommendations provided. Failure to meet the above deadlines will preclude your firm from participating.

#### How to make a submission

Simply provide a clear summary of the following in our nomination form:

- 1. The 5 most significant TMT work/achievement throughout your career, please indicate in the summary the matter value/size, start and end date or current status and if there's any cross-border element to it.
- 2. Provide 5 most significant TMT work/achievement in the last 12 months (1 June 2022 to 1 June 2023). Indicate in the summary the matter value/size, start and end date or current status and if there's any cross-border element to it.
- 3. Provide a list of any significant accolades received for your work in the form of public recognition, awards etc.
- 4. Feedback and comments from managing partners/colleagues.

## **Providing client recommendations**

We also require a list of referees, whom we may interview. A referee is usually a client, although it can be anyone who has experience and knowledge of your firm in that practice area over the preceding 12 months. Providing referees would allow us to gather feedback on your practice. We use these interviews to understand the views and experiences of your clients, and this helps to inform our decisions.

### Research

We conduct our ranking research based on a series of factors and considerations, all of which are assessed by our research team. Our dedicated research team will review all submissions provided and carry out the interviews when needed.

Sending across your nominations and being interviewed by ALB does not guarantee a ranking. This is only part of the research process. We also consider feedback of clients and other sources as part of the ranking process.





#### 1. Online Research

- a. Verify the candidate's profile via firm's website
- b. Investigate and assess the most significant TMT works/achievements throughout the candidate's career
- c. Review and analyze the TMT work submitted by the candidate in the last 12 months (1 June 2022 to 1 June 2023) which is available on public channels

#### 2. Interview

Interview with clients and peers listed in the submission. This is usually done to assess client satisfaction and the candidate's reputation in the industry

Details in 1 and 2 will be compiled and assessed in the evaluation process.



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### **Evaluation Process**

After research and verification, all documents will be sent to an independent internal judging panel for evaluation.

### **Evaluation Criteria**

- The most significant TMT work in entire career •
- The most significant TMT work handled in the last 12 months (1 Jun 2022 to 1 Jun 2023) .
- Key clients
- New clients .
- Significant accolades/third-party awards or recognitions •
- Client recommendations and comments •
- Comments from managing partners/colleagues

The judges will consider the following factors: leadership and professional accomplishments specifically in the TMT practice area (in terms of breadth, complexity, innovativeness and significance), contribution to his/her immediate organization, the bench and bar, and the general public, including the initiatives taken or participated in towards community development. More details are provided below.

- Breadth: the degree to which multiple jurisdictions, legal practice areas, parties and industries are involved;
- **Complexity**: the degree to which the work required crucial exercise of legal expertise, business acumen or innovative solutions;
- Impact or significance: the degree to which clients and other stakeholders, the bench and bar, an industry or the region may be affected by the case;
- **Innovativeness:** the degree to which the work involved the application of a new concept or creative solution, process, service, program to existing systems and processes, thus improving organizational capabilities or perhaps the use of technology to minimize the impact of the Covid-19 pandemic.

### Announcement

ALB Asia's Top 15 TMT Lawyers results will be released in September 2023 issue of ALB Asia Magazine.



